INVESTMENT READY PROGRAM FACTSHEET

Investment Ready is an accelerator for entrepreneurs that create scalable solutions to societal problems.

PURE IMPACT FOCUS
you will be part of a selected group of impact ventures, and supported by impact-minded experts and investors.

CUSTOMIZED SUPPORT
20 + hours of personalized mentoring for ventures at proof of concept stage

GLOBAL NETWORK
through our network we help you get access to markets in the DACH and CEE regions and around the globe.

TRACK RECORD

6 years experience (since 2012)
17 Countries represented
1100 Ventures screened
370 Warm-Up participants
91 Program participants
4.8 Million € capital attracted

THE PROGRAM

During 4 months a cohort of 10-15 selected entrepreneurs engage in a systematic review of their business model, strategy and team, before crafting a validated growth and investment plan. You get access to high level mentors, experts and our network of impact investors.

PROGRAM DATES

Applications open: Jan 24-Mar 11
Module 1: Apr 17-20 // Local cohort meetup: May 17 // Module 2: Jun 20-22
CEE Impact Day: Oct 2018 [date tba]

PARTNERS:
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APPLICATION & CRITERIA

You are a purpose-driven entrepreneur, working on a scalable solution to a societal challenge.
You have a proof-of-concept (you are revenue generating, revenue testing)
You are seeking investment (€25k-€1MIO).
Your venture is legally incorporated in a country in the CEE Region.

Apply here: http://investment-ready.org/apply
Deadline for application: 11th of March 23.59 CET

Value & costs
The value of the program is €15,000 per venture.
Your contribution for participation is €995 (per team) + up to 5% success fee after investment. (decided upon individual negotiation)
For ventures from the Western-Balkans the contribution is covered by the Austrian Development Agency.

PARTICIPANTS ABOUT THE PROGRAM

“It was a mind-changing experience for me because it opened doors for us we never thought existed. Right now we are looking for investors to bring our products to Europe!”
Sonja Dakić, Founder of DAJ DAJ

“Through the Investment Ready Program we built a solid investment case, got an angel investor on board and entered both the Austrian and German market.”
George Tarne, Co-founder of SOULBOTTLES

PREVIOUS PARTICIPANTS

www.investment-ready.org
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